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UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Loeb, et al.

Serial No.: 09/920,565

Docket No.: 53087-5002-01

Title: Methods and Systems For Managing  
Magazine Portfolios

Filed : August 1, 2001

**PETITION FOR A THREE-MONTH EXTENSION  
OF TIME AND FEE TRANSMITTAL AND NOTIFICATION  
OF FILING CONTINUATION APPLICATION**

Mail Stop Fee Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RECEIVED**  
MAY 14 2004  
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Sir:

Applicants hereby petition the Commissioner pursuant to 37 C.F.R. §1.136(a) to extend the time for response to the Office Action mailed November 10, 2003, having a three-month period for response expiring February 10, 2004, by three months to and including May 10, 2004.

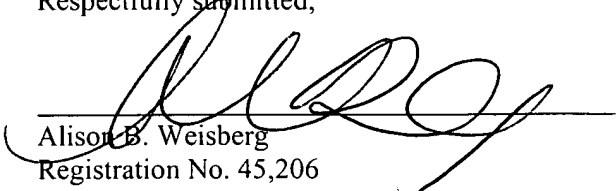
The Commissioner is hereby authorized to charge the fee required in connection with this Petition to Deposit Account No. **50-0310**.

Further, notification is hereby being made of the filing of a continuation-in-part application for this case concurrently herewith.

Respectfully submitted,

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Date of Deposit May 7, 2004

I hereby certify that this paper, and the papers and/or fees referred to herein as transmitted, submitted or enclosed, are being deposited with the U.S. Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. § 1.10 on the date indicated above and is addressed to Mail Stop Fee Amendment, Commissioner of Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Name: Alison B. Weisberg

Signature 